

bea mombaers

for

SERAX

FURNITURE

Bea Mombaers Furniture

TABLE OF CONTENTS

<u>6</u>	ABOUT BEA
<u>12</u>	COLLECTION
	Benches
	Bean Bag
	Shelves
	Low Tables
	Tables
	Cylinders
	Trays
	Mirrors
<u>42</u>	PRODUCT OVERVIEW
<u>48</u>	ABOUT SERAX
<u>52</u>	CONTACT



Even as a child, interior stylist Bea Mombaers was already fascinated by unusual objects with a unique story. Being able to translate her love for beautiful things into her own lifestyle label today is a dream come true. It was her B&B in Knokke that gave Bea the idea to inject her DNA into the Bea for Serax interior design line. Weather-resistant lounge sofas, comfortable bean bag chairs, graphic black steel wall racks, atmospheric lighting, decorative mirrors, sturdy concrete trays, and contemporary bistro and side tables, all of them statement pieces that stand out in every room.

ABOUT BEA

EN Ever since she was a young girl, Bea Mombaers had dreamed of pursuing her fascination for unusual finds and unique objects for a professional career. From a passionate seeker of things, she grew into one of the foremost women on the Belgian art and design scene.

Over the past twenty years, her unrivalled sense of atmosphere and attention to detail have rewarded her with a widespread international reputation as an interior stylist with a prestigious portfolio, and publications in several leading lifestyle magazines. Her lifestyle boutique 'Items' in Knokke is known to be the number one reference for exclusive collector's items and coups de cœurs.

About ten years ago, Bea Mombaers extended her recognisable signature style to a conceptual design bed & breakfast in Knokke Zoute, where she created an inspirational experience for interior design enthusiasts and peace seekers. In her search for new challenges, Bea Mombaers constantly scans the creative boundaries and seeks the company of emerging artists from various disciplines. In line with her professional activities, Bea now joins forces with Serax to unleash on the world an eponymous lifestyle collection that perfectly illustrates her unconventional universe. In addition to an extensive handbag line with a well thought out design, the Belgian lifestyle label also includes a coherent interior collection inspired by the B&B's eclectic house style. Think of weather-resistant lounge sofas to sink into the whole year round, contemporary bistro and side tables for intimate al fresco dinners, comfortable bean bag chairs, sturdy concrete trays, black steel graphic wall racks, decorative mirrors, and atmospheric lamps.

In Serax, Bea Mombaers has found a complementary partner to give shape to her design ideas without restraint and to work out a full-fledged lifestyle story together. A story that is far from ended ...

NL Bea Mombaers droomde er van jongs af aan van om van haar fascinatie voor bijzondere vondsten en unieke objecten haar beroep te kunnen maken. Van een gepassioneerde dingzoeker groeide ze uit tot een van de frontvrouwen van de Belgische kunst- en designscene. Met haar een onovertroffen gevoel voor sfeerschepping en oog voor detail wist ze de afgelopen twintig jaar een internationale reputatie op te bouwen als interieurstyliste met een prestigieus portfolio en publicaties in enkele toonaangevende lifestylemagazines. Haar Knokse lifestyle-boetiek 'Items' staat bekend als het referentieadres voor exclusieve collector's items en coups de cœurs. Zo'n tien jaar geleden trok Bea Mombaers haar herkenbare signatuurstijl door naar een conceptuele design-bed&-breakfast in Knokke Zoute, waar ze een inspirerende belevingsplek creëerde voor interieurliefhebbers en rustzoekers.

In haar zoektocht naar nieuwe uitdagingen tast Bea Mombaers voortdurend de creatieve grenzen af en laat ze zich graag omringen door opkomende artiesten uit diverse disciplines. In het verlengde van haar professionele bezigheden laat Bea nu samen met Serax een gelijknamige lifestylecollectie op de wereld los die haar eigenzinnige universum perfect illustreert. Het Belgische lifestylelabel omvat naast een uitgebreide handtassenlijn

**Interior stylist Bea Mombaers
knows better than anyone how
to create (un) perfect beauty
with elegant, stylish designs.**



Photo: Eva Vlonk

met een doordacht design ook een coherente interieurcollectie, geïnspireerd op de eclectische huisstijl van de B&B. Denk aan weerbestendige loungesofa's om het hele jaar door zalig in weg te zakken, eigentijdse bistro- en bijzettafels voor gezellige al fresco diners, comfortabele lederen zitzakken, stoere betonnen trays, grafische wandrekken van zwart staal, decoratieve spiegels en sfeervolle lampen. Bea Mombaers vond in Serax een complementaire partner om in alle vrijheid haar ontwerpideeën vorm te geven en samen een volwaardig lifestyleverhaal uit te werken. Een verhaal dat nog lang niet uitverteld is ...

FR Depuis toujours, Bea Mombaers rêve de muer en métier sa fascination pour les objets uniques et les trouvailles particulières. De chercheuse passionnée par les objets et les choses, elle est devenue l'une des figures de proue féminines de la scène belge de l'art et du design. Par son sens inégalé pour le décor d'ambiance et le souci du détail, elle est parvenue au cours des 20 dernières années à se forger une réputation internationale comme styliste d'intérieur, avec un portefeuille varié et prestigieux de clients, de réalisations et de publications dans des magazines lifestyle de premier plan. Sa boutique 'Items' à Knokke est connue comme l'adresse de référence pour les articles de collection exclusifs et autres coups de cœur. Il y a une dizaine d'années, Bea Mombaers a greffé sa patte caractéristique dans son Bed & Breakfast design à Knokke Le Zoute, dont elle a fait un lieu d'inspiration pour les amateurs de déco d'intérieur et les vacanciers en quête de quiétude. Dans sa recherche de nouveaux défis, Bea Mombaers flirte constamment avec les limites de la création et se laisse volontiers entourer d'artistes promoteurs de diverses disciplines. Dans le prolongement

de ses activités professionnelles, Bea lance aujourd'hui avec Serax une collection lifestyle portant son nom, qui illustre parfaitement son univers conceptuel si singulier. Sa marque Bea Mombaers for Serax se compose d'une gamme étendue de sacs à main au design très étudié et d'une collection cohérente d'articles d'intérieur inspirés du style éclectique de son B&B de Knokke - songeons aux canapés lounges imperméables et leur invitation permanente à y prendre place (même en plein air), aux tables d'appoint (ou bistro) modernes pour d'agréables repas entre amis, aux confortables sièges-poires en cuir, aux robustes plateaux en béton, aux étagères murales sculpturales en acier noir, aux miroirs décoratifs, sans oublier les lampes d'ambiance.

Bea Mombaers a trouvé en Serax le partenaire complémentaire pour donner forme à ses idées en toute liberté et élaborer ensemble un projet lifestyle cohérent. Un projet encore loin d'être épuisé.

DE Bea Mombaers träumte schon immer davon, aus ihrer Faszination für besondere Fundstücke und einmalige Dinge ihren Beruf zu machen. Als leidenschaftliche Designerin wurde sie zu einer der Frontfrauen der belgischen Kunst- und Designszene.

Mit ihrem unübertroffenen Gefühl für Gestaltung und einem guten Auge fürs Detail konnte sie sich in den vergangenen zwanzig Jahren einen internationalen Namen machen als Interieur-Stylisten mit einem prestigehaften Portfolio und Veröffentlichungen in mehreren tonangebenden Lifestyle-Magazinen. Ihre Lifestyle-Boutique „Items“ in Knokke ist eine Referenzadresse für exklusive Collector's items und Coups de coeurs. Vor etwa zehn Jahren gestaltete Bea Mombaers ein Design Bed &

Breakfast in Knokke Zoute ganz nach ihrem unverkennbaren Stil, und schuf so einen inspirierenden Erlebnisort für Interieur-Liebhaber und Ruhesuchende.

In ihrer Suche nach neuen Herausforderungen tastet Bea Mombaers stets die kreativen Grenzen ab und umgibt sich gerne mit aufstrebenden Künstlern aus diversen Bereichen. Neben ihren beruflichen Tätigkeiten lässt Bea jetzt zusammen mit Serax eine gleichnamige Lifestyle-Kollektion auf die Welt los, die ihr eigensinniges Universum perfekt illustriert. Das belgische Lifestyle-Label umfasst neben einer ausgedehnten Handtaschenlinie mit einem durchdachten Design auch eine kohärente Interieur-Kollektion, inspiriert durch den eklektischen Hausstil des B&B. Denken Sie nur an die wetterfesten Lounge-Sofas, in denen man das ganze Jahr über verweilen kann, zeitgemäße Bistro- und Beistelltische für gesellige Essen im Freien, komfortable Ledersitzsäcke, solide Betontablets, grafische Wandregale aus schwarzem Stahl, dekorative Spiegel und stimmungsvolle Lampen.

Bea Mombaers fand in Serax einen komplementären Partner, um in aller Freiheit ihren Designideen Gestalt zu geben und gemeinsam eine vollwertige Lifestyle-Geschichte auszuarbeiten. Eine Geschichte, die noch lange nicht zu Ende ist ...

IT Sin da bambina Bea Mombaers sognava di trasformare la sua passione per stravaganti reperti ed oggetti unici nella sua professione. Da appassionata ricercatrice di oggetti è cresciuta fino a diventare una delle donne di punta della scena artistica e del design belga. Nel corso degli ultimi venti anni la sua ineguagliabile sensibilità per la creazione di atmosfere e la sua meticolosa attenzione per i dettagli le hanno permesso di costruire una

reputazione di livello internazionale come stilista d'interni, dal prestigioso portafoglio e con pubblicazioni in alcune delle più rinomate riviste di lifestyle. La sua boutique lifestyle "Items" a Knokke è rinomata per essere un punto di riferimento per esclusivi oggetti da collezione e autentiche folgorazioni.

Circa dieci anni fa Bea Mombaers ha instillato il suo inconfondibile stile distintivo in un bed & breakfast dal design concettuale a Knokke Zoute, dove ha creato un luogo d'ispirazione per gli amanti di interni e per persone in cerca di tranquillità. Nella sua ricerca verso nuove sfide, Bea Mombaers esplora continuamente i confini creativi e si lascia piacevolmente circondare da artisti emergenti di varie discipline. Nell'ambito della sua attività professionale Bea, ora insieme a Serax, annuncia al mondo una collezione lifestyle omonima che rispecchia perfettamente il suo universo caparbio. Oltre ad un'ampia linea di borse dal sofisticato design, il marchio belga di lifestyle include anche una coerente collezione d'interni che si ispira allo stile eclettico del B&B. Immaginate dei divani da lounge in un tessuto resistente alle intemperie su cui abbandonarsi piacevolmente tutto l'anno, tavolini e tavoli da bistrot contemporanei per accoglienti cene all'aperto, comode poltrone sacco in pelle, robusti vassoi in calcestruzzo, scalfature grafiche in acciaio nero, specchi decorativi e lampade d'atmosfera.

Bea Mombaers ha trovato in Serax un partner complementare per dare forma a tutto il suo estro creativo nella più assoluta libertà e con cui scrivere una vera e propria storia lifestyle. Una storia che non è stata ancora del tutto narrata...

From sleek to eclectic interiors,
from classical to modern
furnishings, the beautiful
proportions and simple
appearance of the large and
small floor lamps from Bea
Mombaers for Serax blend right
into any setting.



Benches

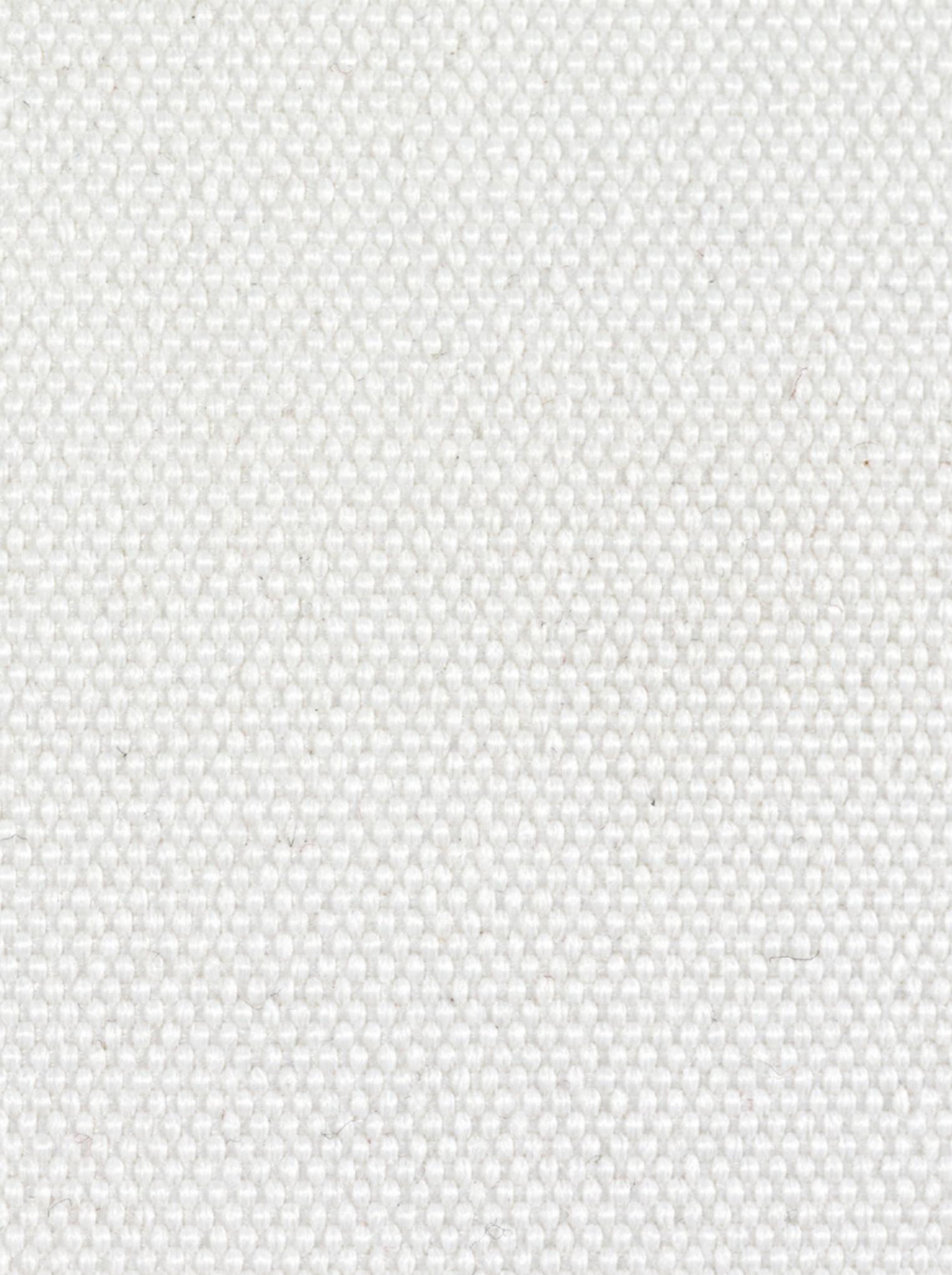
Bench – Two seater
Bench – One seater
Ottoman



[PRODUCT DETAILS ON P. 46](#)



Lounge sofas
to sink into the
whole year round,
both indoor
and outdoor.





Bench – Three seater

Bench – One seater

Low Table 03

Low Table 02

Low Table 01

Indoor fabrics:



Sepia

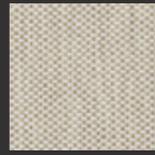


Ivory

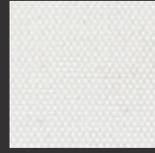
Outdoor fabrics:



Umber



Beige



White





Ottoman



Bench
One seater

Bean Bag

Bean Bag Black

Tray Black

Low Table 02



PRODUCT DETAILS ON P. 44

Shelf 01 Black

Adriana Chair by Antonino Sciortino



Shelves



Shelf 02 Black

Shelf 01 Black

Square Table

Vases à arroser by Frédéric Gautier

FCK Cups by Frédéric Gautier

FCK Teapot by Frédéric Gautier

Adriana Chair by Antonino Sciortino

PRODUCT DETAILS ON P. 43

Low Tables



Low Table 01

Low Table 02

Low Table 03



Tables

Bistro Table 01

Dining Table

Bistro Table 02

Square Table

Adriana Chair by Antonino Sciortino

[PRODUCT DETAILS ON P. 42](#)

Cylinders



- Cylinder 01
- Cylinder 02
- Cylinder 03
- Cylinder 04



From sleek to eclectic interiors, from classical to modern furnishings, the beautiful proportions and simple appearance of the large and small floor lamps from Bea Mombaers for Serax blend right into any setting.

The unobtrusive black lacquered steel frame and the large cylindrical parchment paper shade provide for unsurpassed atmospheric lighting. Bea Mombaers maximises minimalism to the fullest.

[PRODUCT DETAILS ON P. 44](#)

Cylinder 02
Cylinder 04
Bench – One seater





Trays



Tray Black Concrete
Low Table 02
Bean Bag Black

[PRODUCT DETAILS ON P. 44](#)

Mirrors

Mirror 02 Black

Mirror 01 White



In Serax, Bea Mombaers has found a complementary partner to give shape to her design ideas without restraint and to work out a full-fledged lifestyle story together. A story that is far from ended ...

[PRODUCT DETAILS ON P. 42](#)

PRODUCT OVERVIEW

TABLES

Powder coated steel indoor, polyester coated steel outdoor; hand painted top finish + lacquer



Bistro Table 01
B7218120
D70 – H74,4 cm



Dining Table
B7218121
D118 – H74,4 cm



Square Table
B7218122
80x80 – H74,4 cm



Bistro Table 02
B7218115
D90 – H74,4 cm

MIRRORS



Mirror 01 White
B7218116
50xH200 cm



Mirror 01 Black
B7218117
50xH200 cm



Mirror 02 White
B7218118
80xH200 cm



Mirror 02 Black
B7218119
80xH200 cm

SHELVES

Powder coated aluminum



Shelf 01 White
B7218130
74x32 – H18,5 cm



Shelf 02 White
B7218131
148x32 – H18,5 cm



Shelf 01 Black
B7218113
74x32 – H18,5 cm



Shelf 02 Black
B7218114
148x32 – H18,5 cm

LOW TABLES



Low Table 01
B7218110
D68 – H20 cm



Low Table 02
B7218111
D78 – H25 cm



Low Table 03
B7218112
D118 – H30 cm

CYLINDERS



Cylinder 01
B7218124
D13 – H30 cm

Cylinder 02
B7218125
D40 – H110 cm

Cylinder 03
B7218127
D40 – H150 cm

Cylinder 04
B7218126
D60 – H180 cm

TRAYS



Tray Black Concrete
B7218128
D50 – H5 cm

Tray White Concrete
B7218129
D50 – H5 cm

BEAN BAGS

Embossed buffalo leather (black, cognac), polystyrene beads filling (refill is possible)



Bean Bag Black
B2918013B
D91 cm

Bean Bag Cognac
B2918013C
D91 cm

DECO CUSHIONS



Deco Cushion Indoor Ivory
B7218235
50x50 H12 cm

Deco Cushion Indoor Ivory
B7218225
70x40 H20 cm

Deco Cushion Indoor Sepia
B7218234
50x50 H12 cm

Deco Cushion Indoor Sepia
B7218224
70x40 H20 cm



Deco Cushion Outdoor Beige
B7218237
50x50 H12 cm

Deco Cushion Outdoor Beige
B7218227
70x40 H20 cm

Deco Cushion Outdoor Umber
B7218236
50x50 H12 cm

Deco Cushion Outdoor Umber
B7218226
70x40 H20 cm



Deco Cushion Outdoor White
B7218239
50x50 H12 cm

Deco Cushion Outdoor White
B7218238
70x40 H20 cm

BENCHES

MATERIAL

Powder coated aluminum frame

Cushion filling for indoor use:
polyurethane foam / feathers / polyether sticks / dacron

Cushion filling for outdoor use:
aqua foam / aqua foam crumbs / dacron

CARE

Fabric of the indoor sofas:
dry clean / ironing allowed (linen 41% - cotton 44% - polyester 15%)

Fabric of the outdoor sofas:
machine wash 40° / tumble drying and ironing allowed (polyester 57% - polypropylene 43%)



Ottoman

91x91 – Seat Height 20 cm

Indoor

-  Sepia
B7218200
-  Ivory
B7218201

Outdoor

-  Umber
B7218202
-  Beige
B7218203
-  White
B7218230



**Bench
One seater**

91x91 – Back Height 58 cm

Indoor

-  Sepia
B7218204
-  Ivory
B7218205

Outdoor

-  Umber
B7218206
-  Beige
B7218207
-  White
B7218231



**Bench
Two seater**

182x91 – Back Height 58 cm

Indoor

-  Sepia
B7218208
-  Ivory
B7218209

Outdoor

-  Umber
B7218210
-  Beige
B7218211
-  White
B7218232



**Bench
Three seater**

273x91 – Back Height 58 cm

Indoor

-  Sepia
B7218212
-  Ivory
B7218213

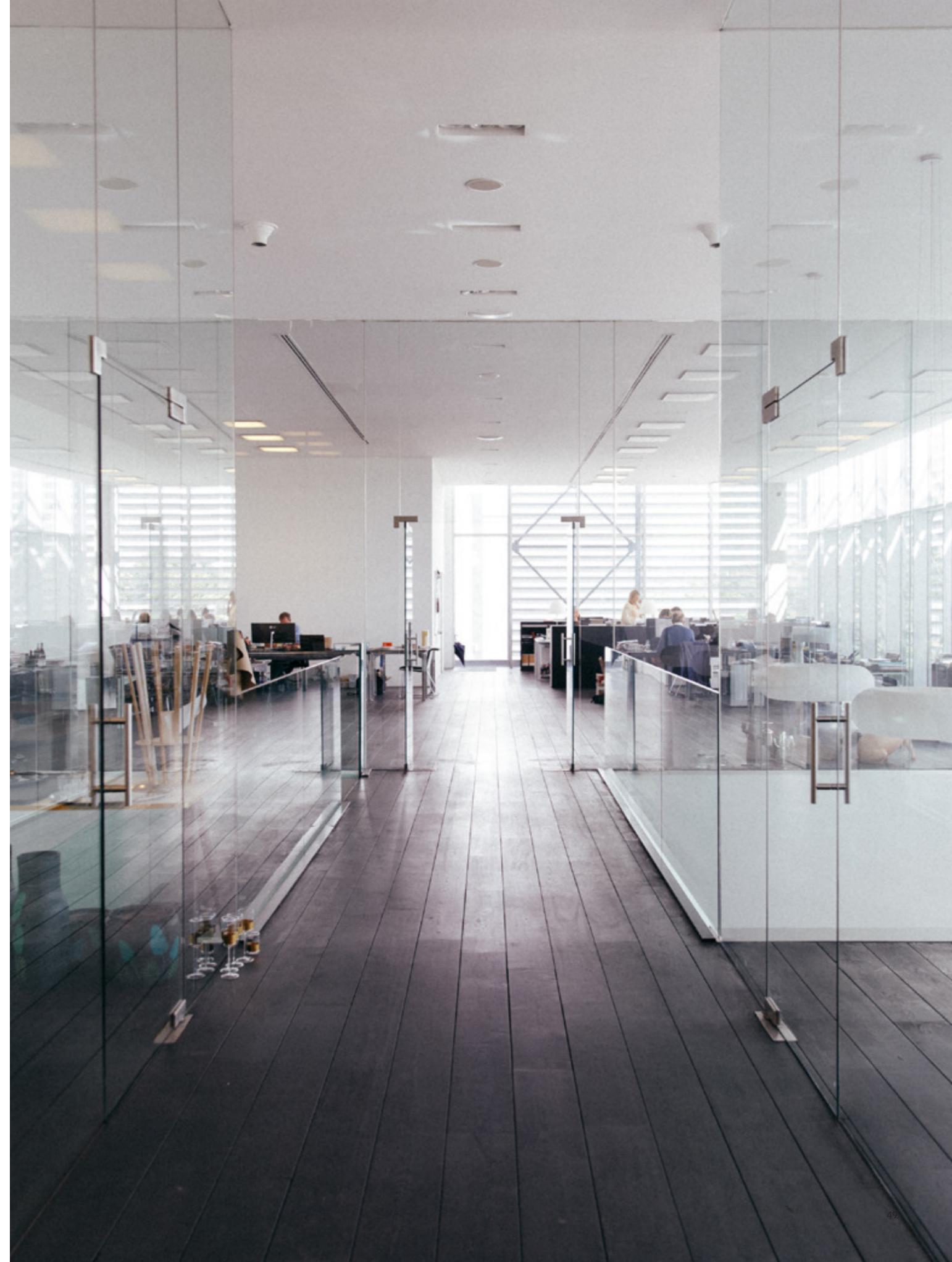
Outdoor

-  Umber
B7218214
-  Beige
B7218215
-  White
B7218233

ABOUT SERAX

Serax enhances your home, adds personality to your interior, and creates unforgettable moments at the dining table. Relying only on the most passionate designers from all over the globe, we produce traditional handicraft. From Vietnam through Antwerp to Portugal, our items are manufactured by skilled craftsmen who respect the basic idea of each design. Our collections are unique for their shapes, materials and style. Serax looks for beauty every day, for the good things that make life worth living, the things that create a home that inspires happiness. To experience, to share, and to discover.

Axel Van Den Bossche
CEO & FOUNDER SERAX



WE HONOUR OUR FAMILY ROOTS

Serax is the brainchild of SERge and AXel Van Den Bossche. Two brothers who were brought up amidst the flowerpot trade in their mother's business. Over the past thirty years, the small-scale business that started up in a garage in 1986 has grown into a multinational with over 65 employees and a head office in Antwerp. In 1991 their nephew Frank Lambert joined the company. Today, the company is led by Axel. Axel's wife - Marie Michielssen - is Serax' house designer. She is the creator of, amongst other things, the famous 'Cactus Vase'. Serax is a family business where passion runs through the veins.

1

2

Working with well-known and lesser known designers is built into Serax' DNA. In 1990, the brand started a tentative collaboration with Peter Arts, which was quite revolutionary in the florist design industry. One year later, Serax achieved international fame, thanks to the collaboration with floral artist Daniel Ost, who designed 'The Flower Booth' for the French design fair Maison & Objet. The seed was planted. Since then, Serax has entered into dozens of partnerships that have resulted in renowned collections and success at an international level.

WE CHERISH DESIGNERS

WE HAVE A TABLEWARE LOVE STORY

When founder Axel met ceramic artist Roos van de Velde in 2009, he wasn't aware that this encounter would change the future of his company forever. After the launch of her tableware collection, starred restaurants from all over the world suddenly lined up to order from Serax.

Today, Serax is the number one reference for Michelin chefs to provide them with the necessary creative porcelain or ceramics that enhance the aesthetics of their dishes.

3

4

WE DESIGN HAPPINESS

All Serax collections - from tableware, glass, and furniture to flowerpots and lighting - are all carefully chosen for the purpose of creating interiors that bring happiness. The interior of a home is the mirror of the personality of the people living in it. Therefore, Serax and its team of designers only selects and edits products that have soul.



5

Over the past thirty years, Serax has been growing at a very fast rate. Yet it has never lost track of its basic principles. Therefore, every collection is crafted traditionally. Serax travels the globe with selected prototypes from designers to find the right craftsmen to manufacture on a larger scale. From Vietnam through Antwerp to Portugal. Always in line with the creator's design and philosophy.

WE BELIEVE CRAFTSMANSHIP IS THE ONLY WAY



CONTACT

RETAIL

Benelux & France

Headoffice & Showroom
Veldkant 21, 2550 Kontich
T +32 3 458 05 82
E +32 3 458 05 84
info@serax.com
www.serax.com

Australia & New Zealand

Telegram Co.
12 Thomas Street
Yarraville VIC 3013
T +61 3 9318 0822
service@telegramco.com

Brazil

Modali Design
Rua Barra Funda 95/967
São Paulo
info@modalidesign.com

Finland & Baltics

Forma Ninati Oy
T +358-400 318288
nina.tommila@formaninati.com

Denmark

Schønemann Agentur
Rugvænget 3
8700 Horsens
M +4531324332
per@schonemann.eu

Germany

SERAX
Industriepark 104
74706 Osterburken
T +49 62914166880
info.de@serax.com
www.serax.com

Italy

Serax Italia
Via Marinaccio 6,
06031 Bevagna
T +39 3392245467
info@seraxitalia.it
www.serax.com

Greece

S-LIFE
108 Kapodistriou, Moschato
18345 Greece
T +30 210 9429502
+30 210 9408980
E +30 210 9409940
sales@s-life.gr

Norway

Woods as
Oscarsgate 41a
0258 Oslo
T +47 905 59 230
woodsagentur@gmail.com

Poland

Gawlik Design
Ewelina Gawlik
M +48 668 304 971
ewelina.gawlik@wp.pl

Spain

Soucheiron & Partners
C/ Bailen, 65 , Bajos 2
E-08009 Barcelona (Spain)
T +34 931 188 795
+34 672 110 669
comercial@soucheiron.es

Sweden

CF Lifestyle Agency
Carla Franchetti
hello@carlafranchetti.com
T +46 709 93 22 62

Japan

TALK Co. Ltd.
1-1 Misaka-cho
Tajimi-city
Gifu, Japan
507-0803
T +81 572 235166
info@living-talk.com

HOSPITALITY

Hospitality Global

Nico Sas
Veldkant 21, 2550 Kontich
T +32 3 458 05 82
E +32 3 458 05 84
nico@serax.com
www.serax.com

Hospitality France, Germany, Austria, Switzerland & Eastern Europe

Frank de Lombaert
T +32 3 458 05 82
frank.de.lombaert@serax.com

France

Julien Costantini
region Ile de France
julien.chr@serax.com
M +33 6 28118702

Christophe Delpech
region Nord
christophe@serax.com
M +33 6 70026278

Pascal Martel
region Sud
pascal.martel@serax.com
M +33 6 22234316

Belgium

Pascal Balduck
pascal@serax.com
M +32 479625598

Germany

Marius Krause
marius.de@serax.com
T +49 15118432850

The Netherlands

Madieke Been
madieke@serax.com
T +31 6 21542258

Press

Aurélie Hurllet
T +32 3 458 05 82
aurelie@serax.com

Photography

Siska Vandecasteele
www.sispict.be

Marc Wouters
www.marcwouters.be

Graphic Design

undercast
www.undercast.com